

FIG. 1

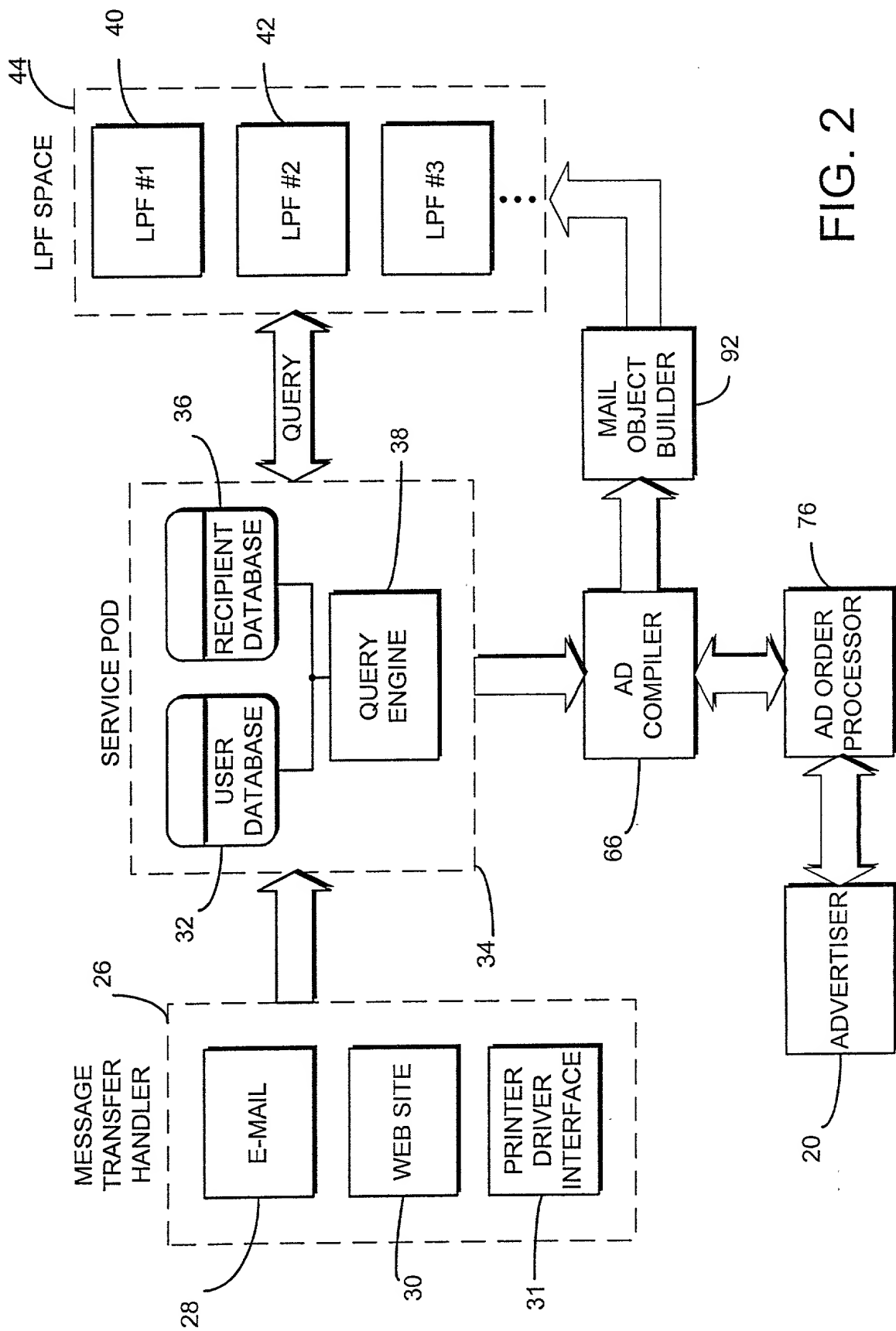


FIG. 2

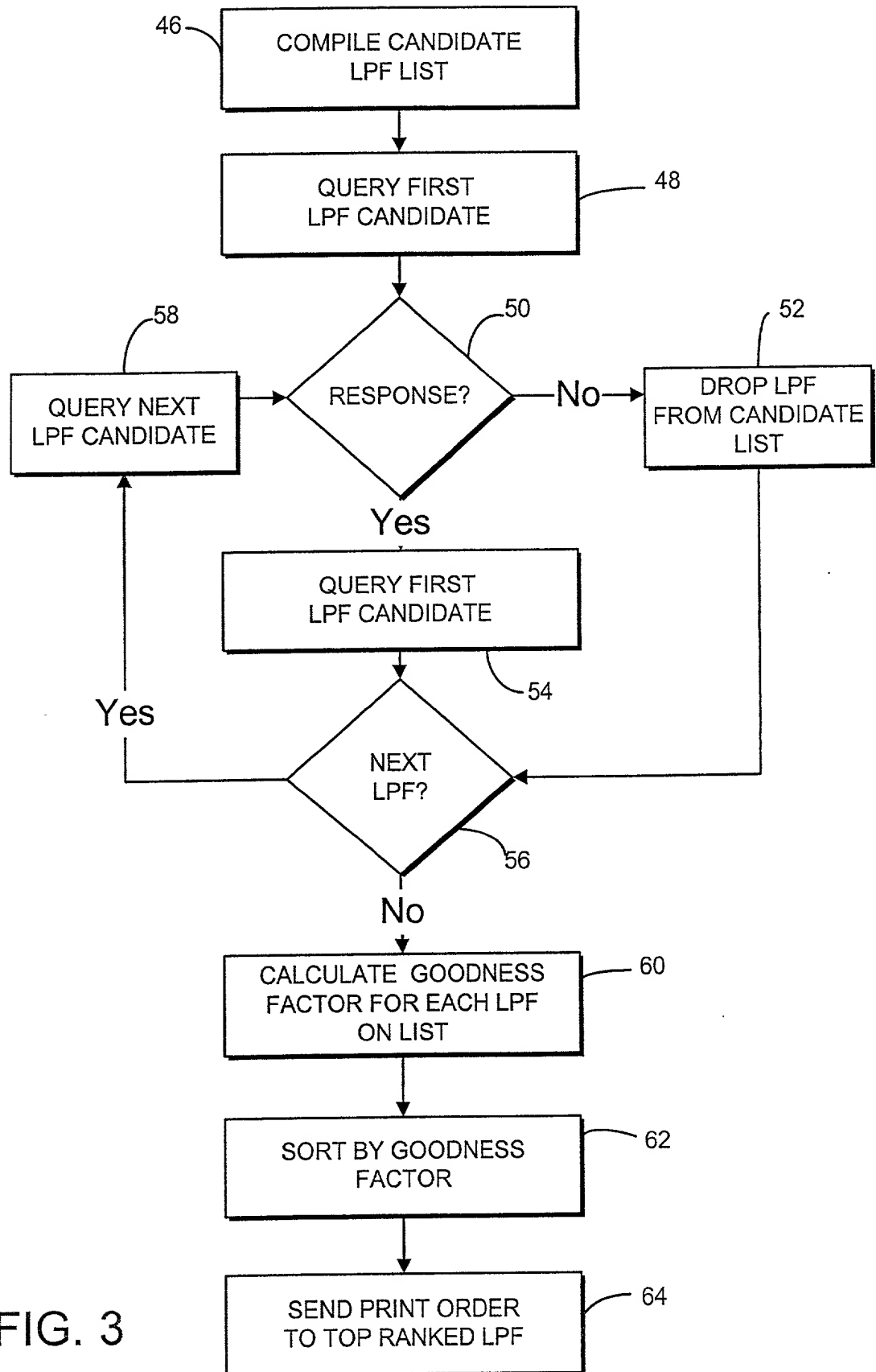
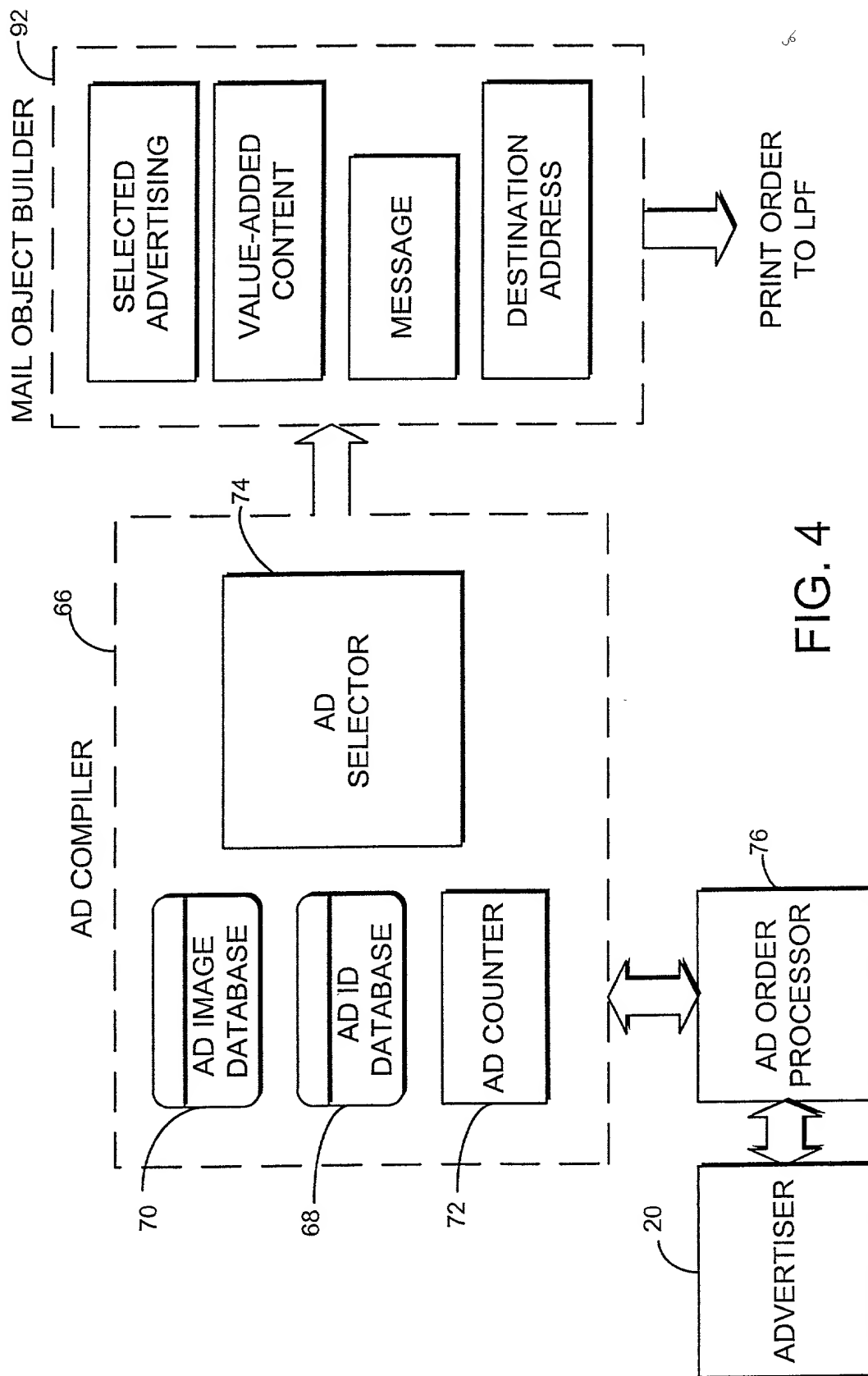


FIG. 3



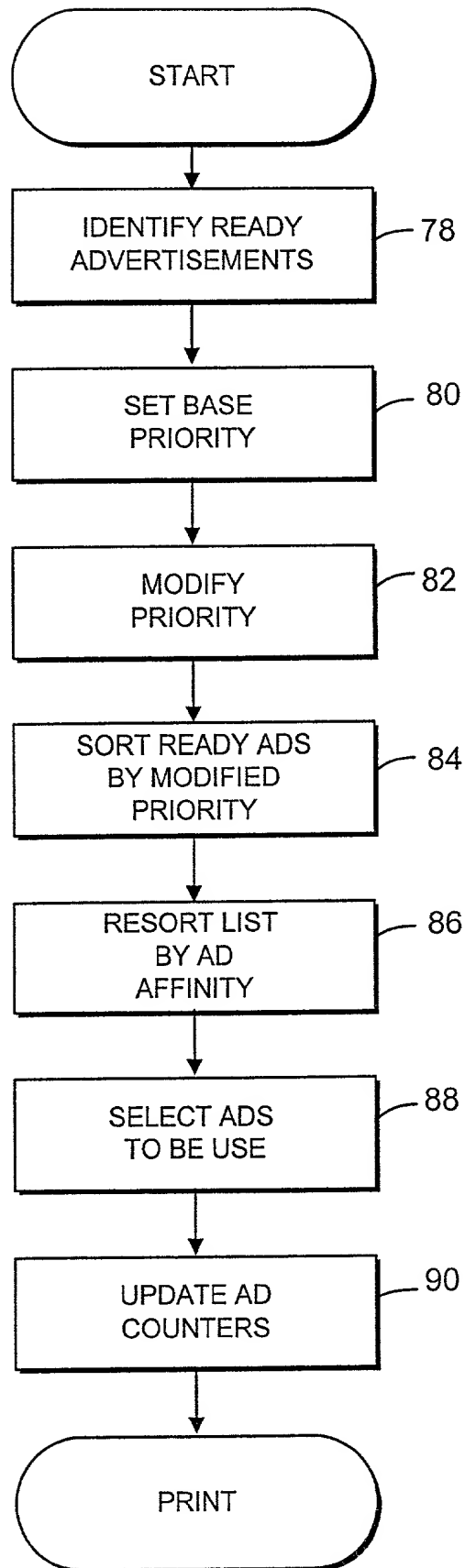


FIG. 5

16 YEAR OLD MALE

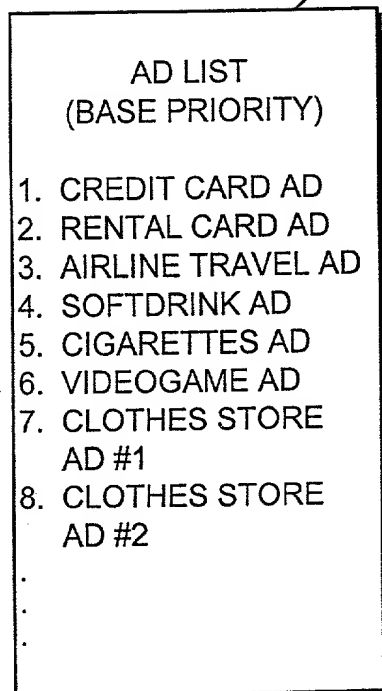


FIG. 6A

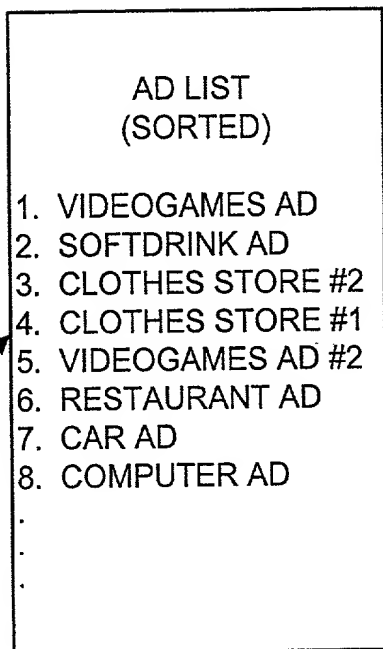


FIG. 6B

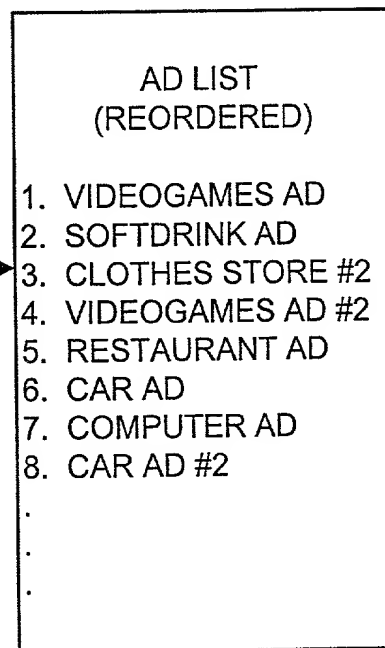


FIG. 6C

35 YEAR OLD FEMALE

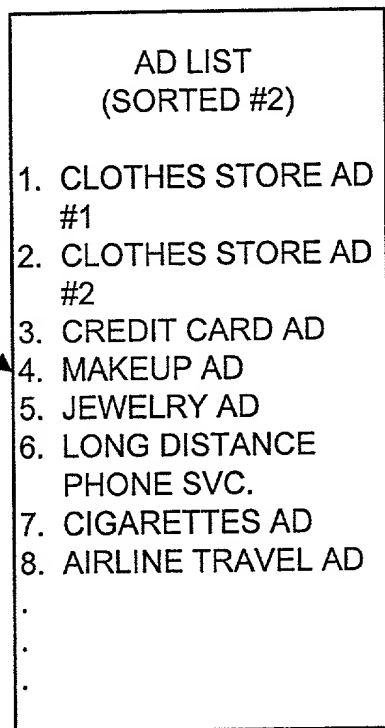


FIG. 6D

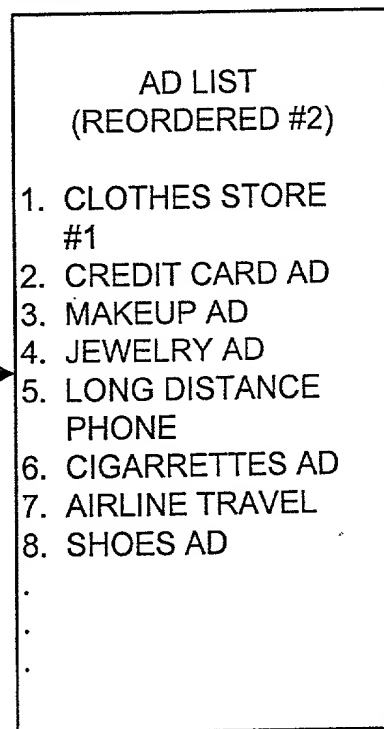


FIG. 6E

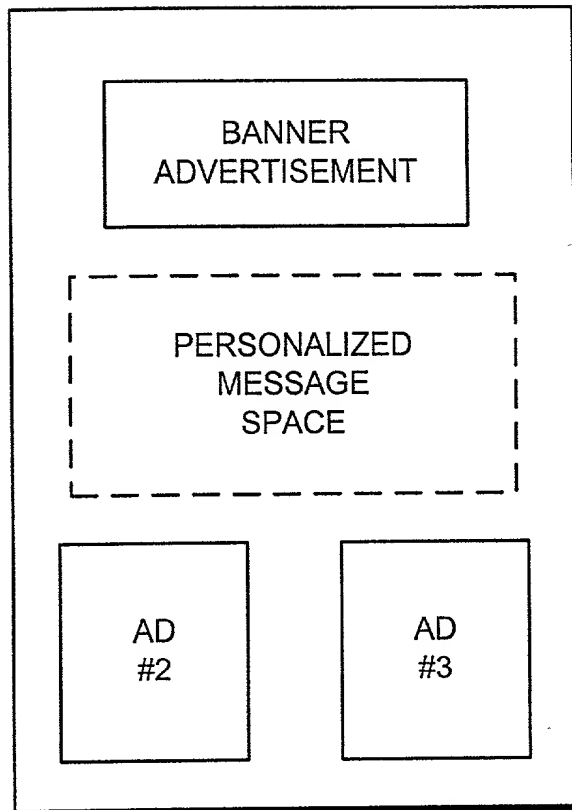


FIG. 7A

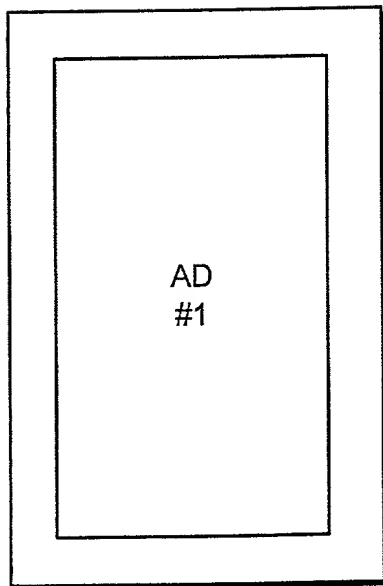


FIG. 7B

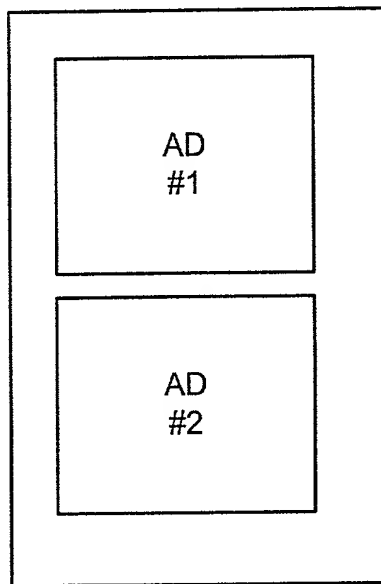


FIG. 7C

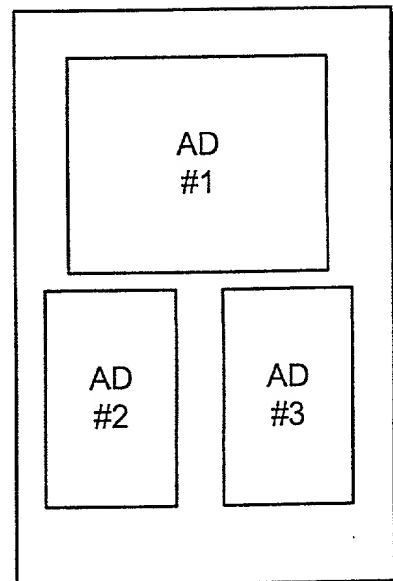


FIG. 7D

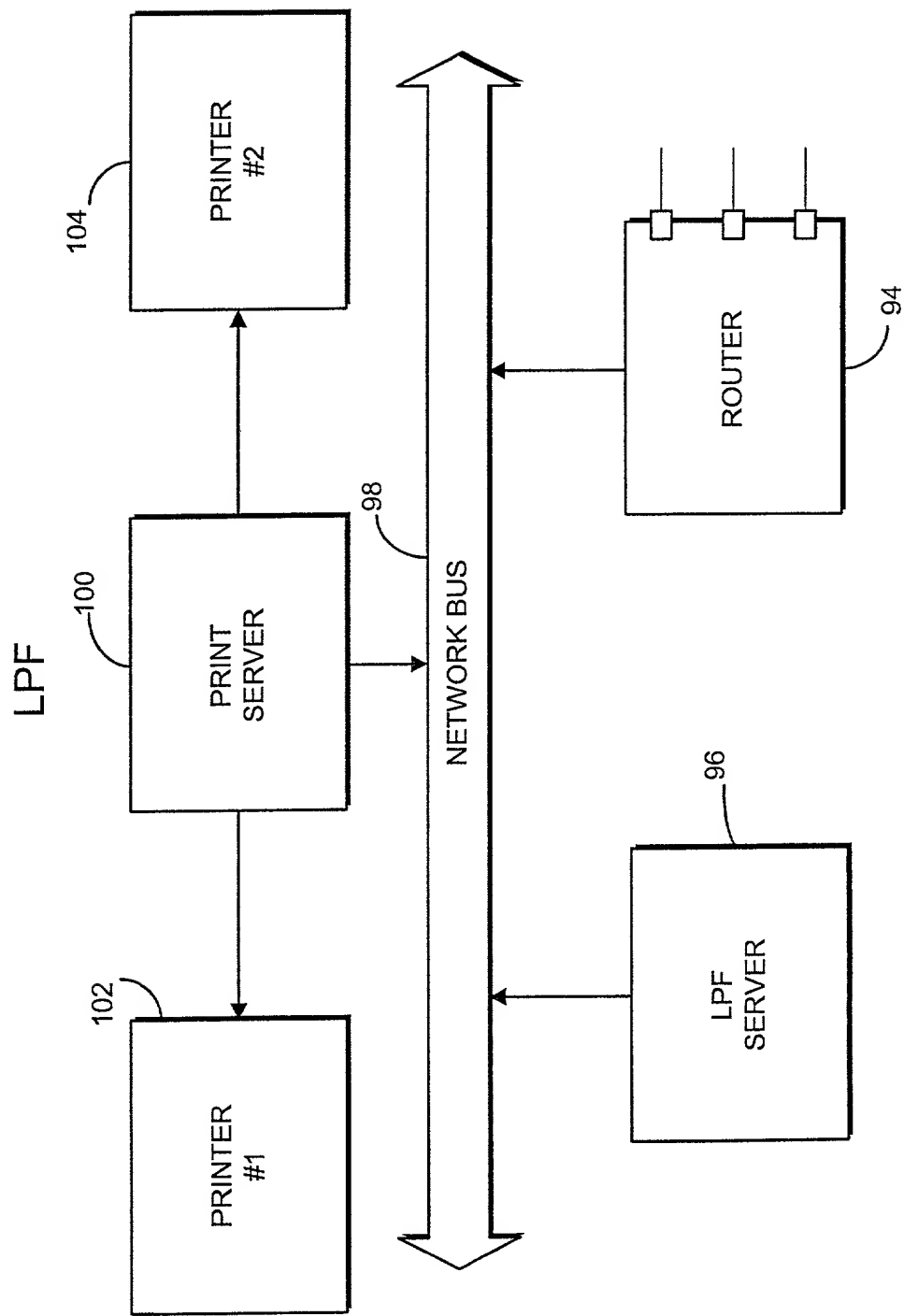


FIG. 8

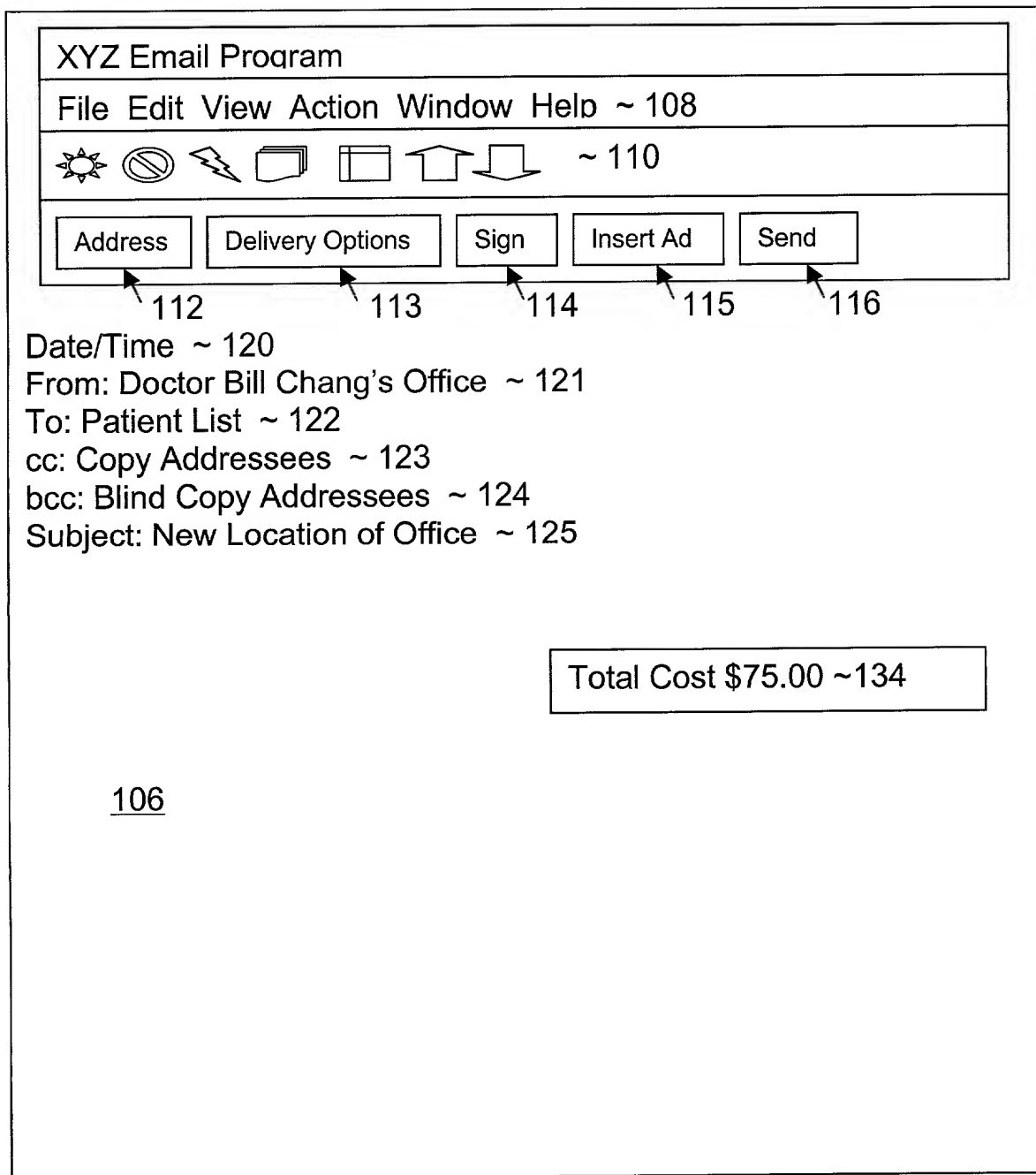


FIG. 9A

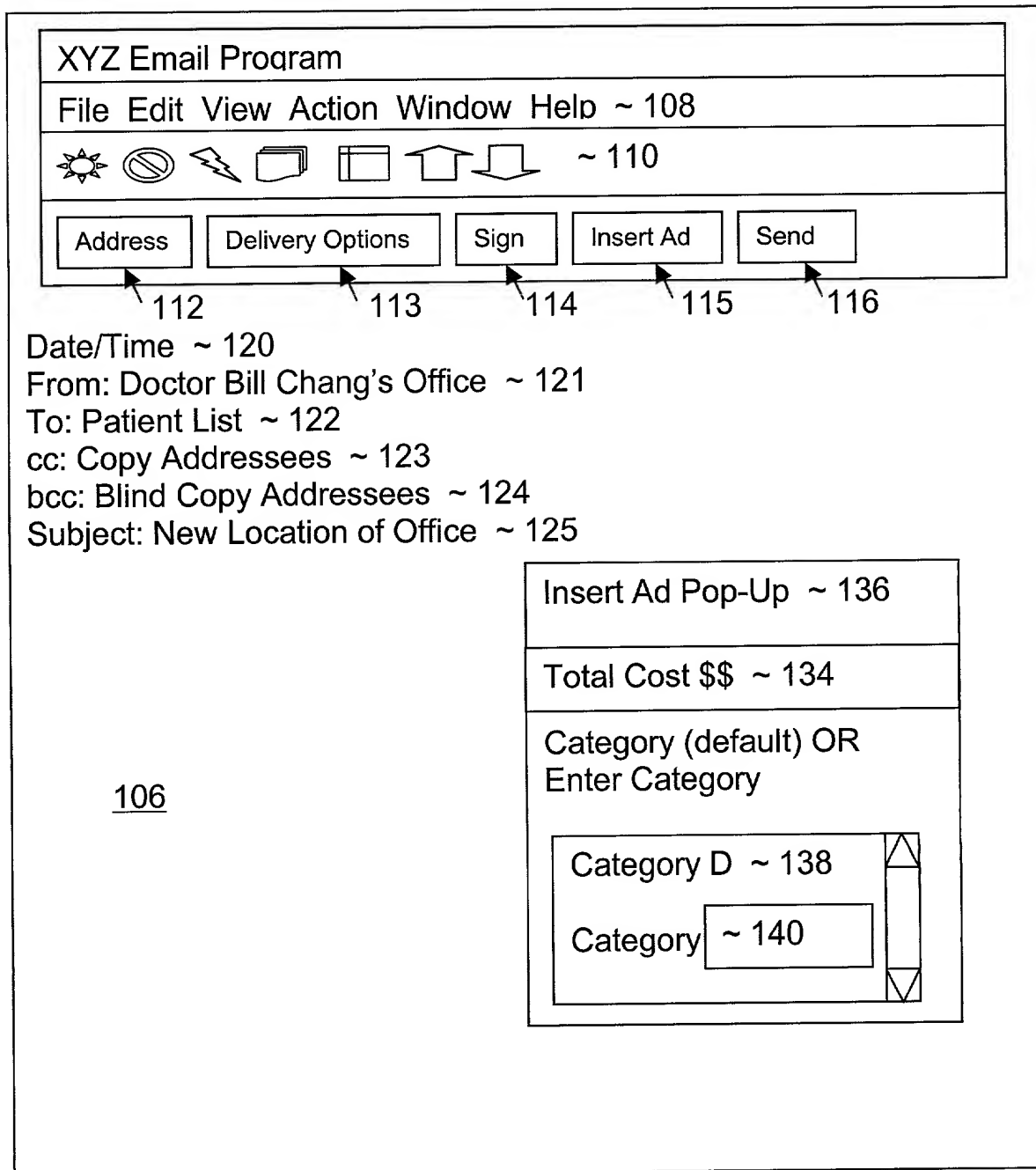


FIG. 9B

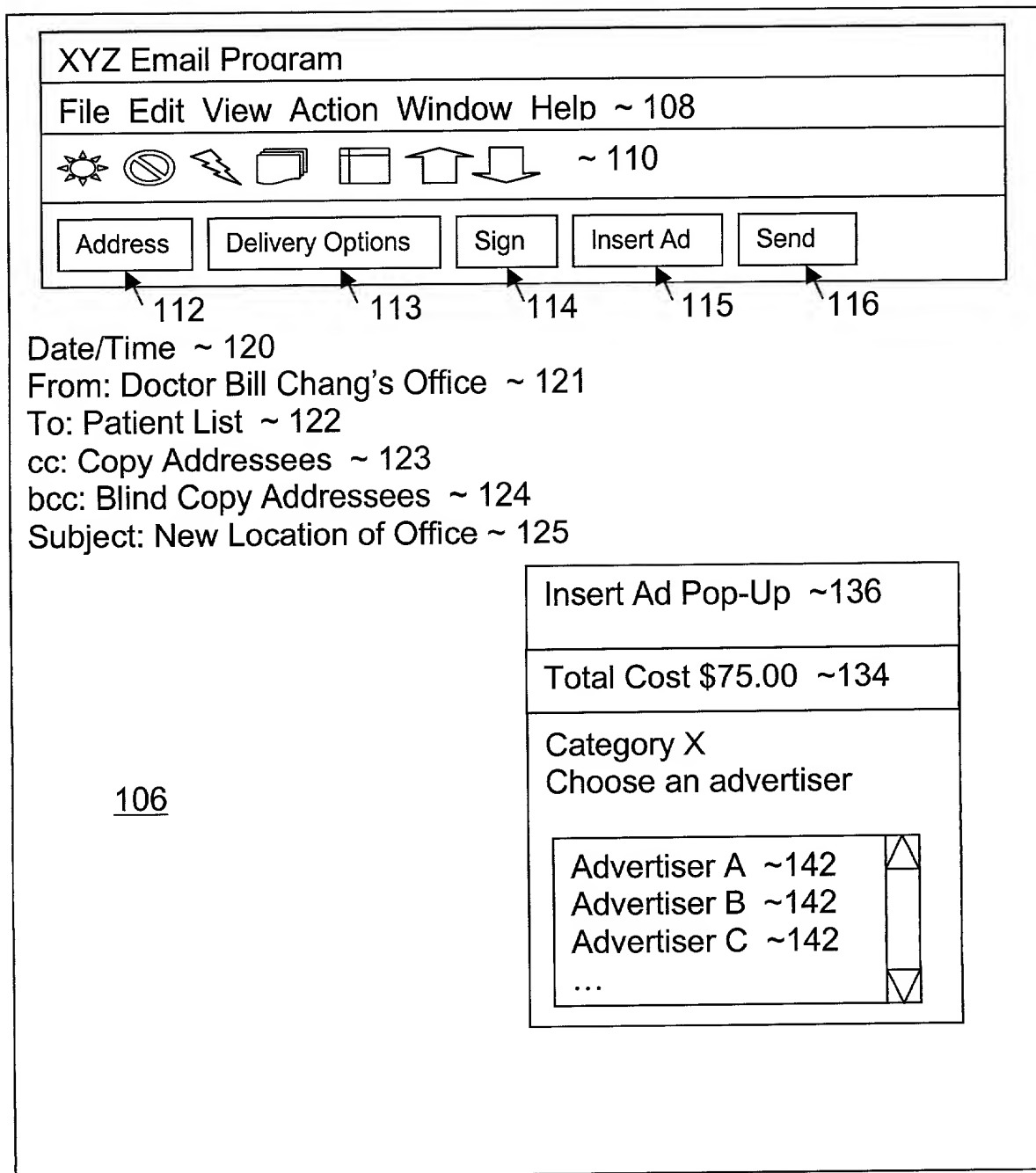


FIG. 9C

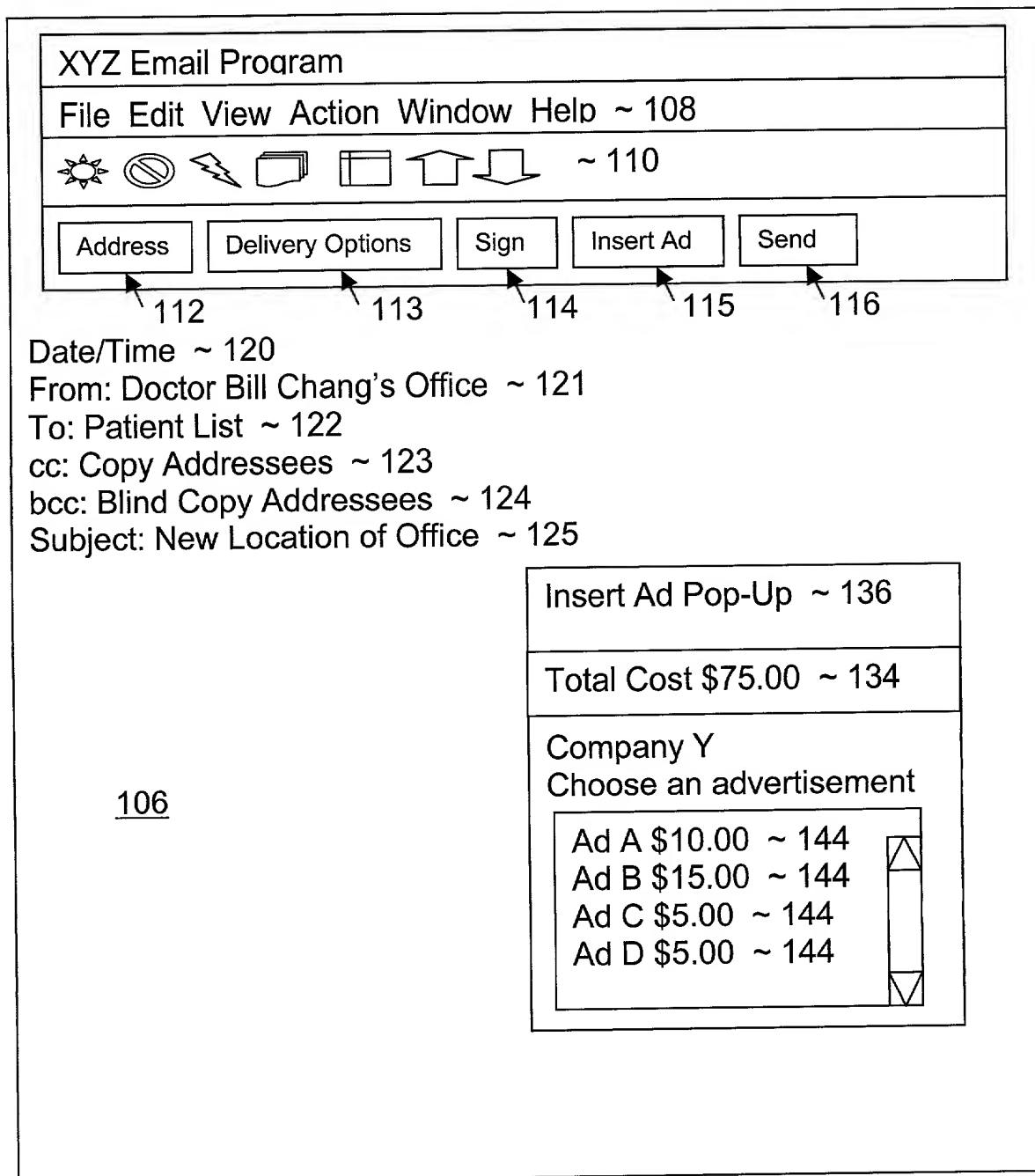


FIG. 9D

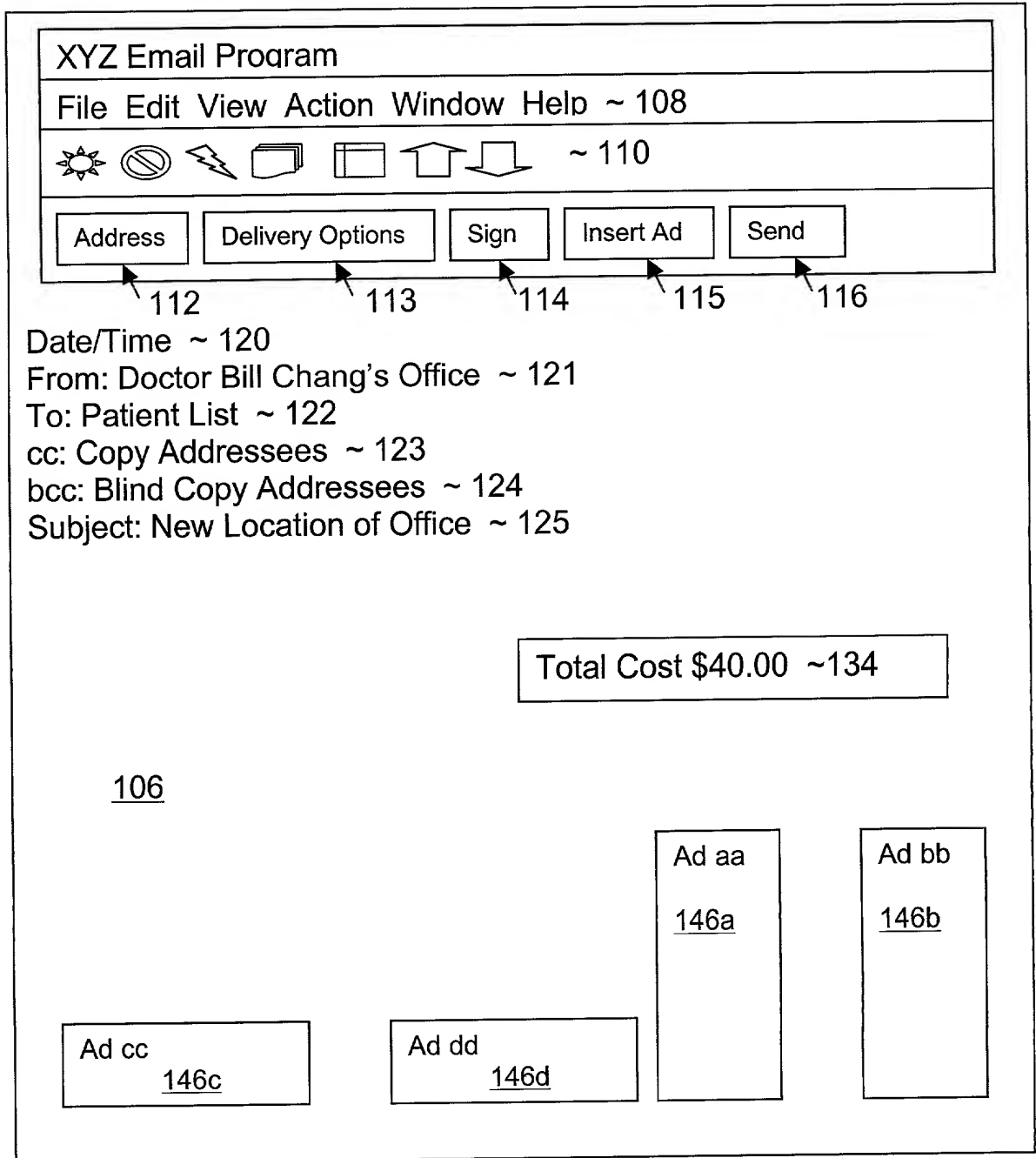


FIG. 9E

Address Table ~ 148

Addressee Group Name ~ 150	Number in Group ~ 152	Email Addresses ~ 154	Other Conventional Address Table Data, Physical Mailing Address, etc. ~ 156	Attributes – Interest, Demographic Data etc Related to Group ~ 158	Costs associated w/ mailing to group. ~ 160
Patients	100			Parents of Children	\$75.00
Christmas	75			Family and Friends	\$200.00

FIG. 10

Category Table ~ 162

Category ID ~ 164	Default or Entered ~ 166	Category Description ~168	Other Data ~ 170
Patients	Pediatrics	Parents of children/healthcare	
Christmas	Christmas	Christmas/New Year/Holidays	

Advertiser Table ~ 172

Advertiser ID ~ 174	Advertiser Name ~ 176	Category ID ~ 178	Financial Data ~ 180	Value for Advertiser ~ 182	Other Data ~ 184
1J283T	Johnson	Medicine for Children			

Advertisement Table ~ 186

Advertisement ID ~ 188	Advertiser ID ~ 190	Link to Ad ~ 192	Inclusion and Viewing Statistical Data ~ 194	Value of Ad ~ 196	Other Data ~ 198

FIG. 11

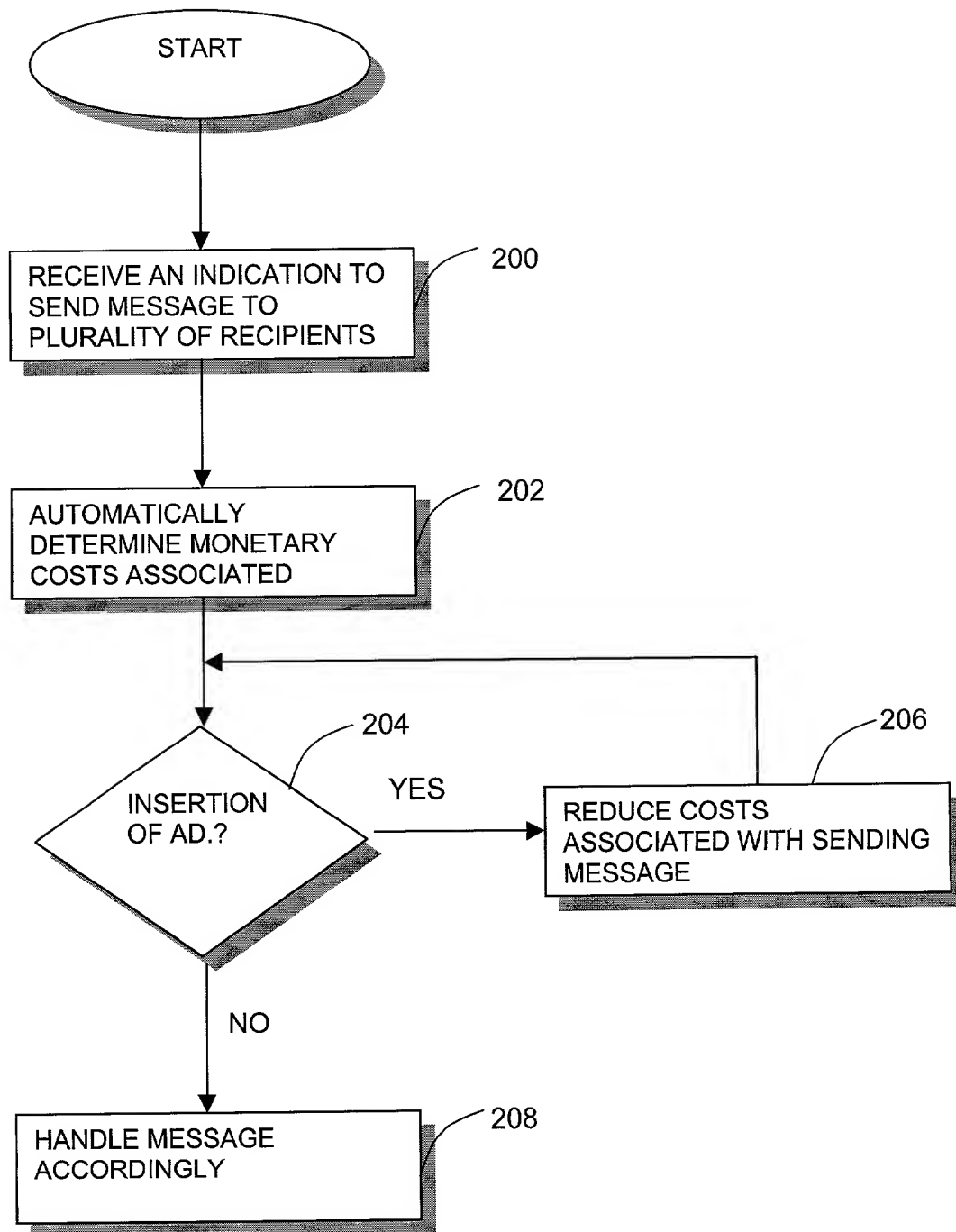


FIG. 12